# TWO RIVERS FISHERIES INC.



Wickliffe, KY



Exports to Asia, Middle East



**Uses Export Credit Insurance** 



## Challenge

Learning that the Asian carp was endangering Mississippi fresh water and knowing that a market for this fish existed in Asia, Angie started purchasing carp for exporting. Unfortunately, she had challenges finding suppliers. After building her own processing plant, she needed to find the best solutions to export overseas.

# **Solution**

Learning about EXIM from the Delta Regional Authority (DRA), Angie worked with one of EXIM's top brokers— Trade Acceptance Group—to get an EXIM Export Credit Insurance policy that would insure her foreign accounts receivable and mitigate non-payment risk.

#### With EXIM's Support, Two Rivers Fisheries:



Reported over \$2 million in sales



Sells to a previously untapped market

### Results

"I am from Asia; I know that the Asian carp is one of the four types in this family of fish in Asian countries, and the market is huge. EXIM's Export Credit Insurance has been very helpful in meeting my goals."

Angie Yu, President of Two Rivers Fisheries

# Make Your Own Success Story:

<u>Learn more</u> or <u>request a</u> free consultation.

